Content Strategy

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Number** | **Page Title** | **Heading** | **Body Content** | **Message** | **Media** |
| 1 | Sign Up | - | 3 input boxes (code, name, dob), 1 continue button | - | - |
| 2 | Zoo Map | - | Location pin, search bar, start route button, burger menu | Where do you want to go? | High-res image of simplified map (zoomable) |
| 3 | Calendar | Calendar | Calendar table (8 weeks/2 months): current + next  Training + Work: blue (booked), green (available) | See which days are available and which days you’ve booked!  Please come in by 11 am on all days you have booked. Message Doris if you cannot make it! | - |
| 4 | Profile | - | Image with description (click to change), name input box | *Profile Name* | Profile image |
| 5 | Chats | Chats | List of profiles, most recent then alphabetical, Doris on top + highlighted | - | Profile images |
| 6 | Messages | *Participant Name* | Message boxes | - |  |
| 7 | Team | Your Teams | List of teams + members | These are your teams. You are currently a member of *X* teams. | - |
| 8 | Menu | - | Links to chats, map, calendar, profile | - | Icons |

Site Map

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Sign Up | | | | |
| Zoo Map | | | | |
| Menu | | | | |
| Chats | Map | Team | Calendar | Profile |
| Messages |  |  |  |  |